Data

Type and Characteristics

- Data A set of values recorded on one or more observations
 - Primary : collected by investigator
 - Secondary: Collected from another source
- Sample A small representative fraction of a population drawn by using suitable method
- Population A population is the group of individuals from which a sample is drawn
 - In research, it is not practical to include all members of a population
- Parameters Numerical quantities from a population representing important characteristics
- Observation Measurement of events

Statistical enquiry or Statistical investigation

Stage 1 Planning of investigation

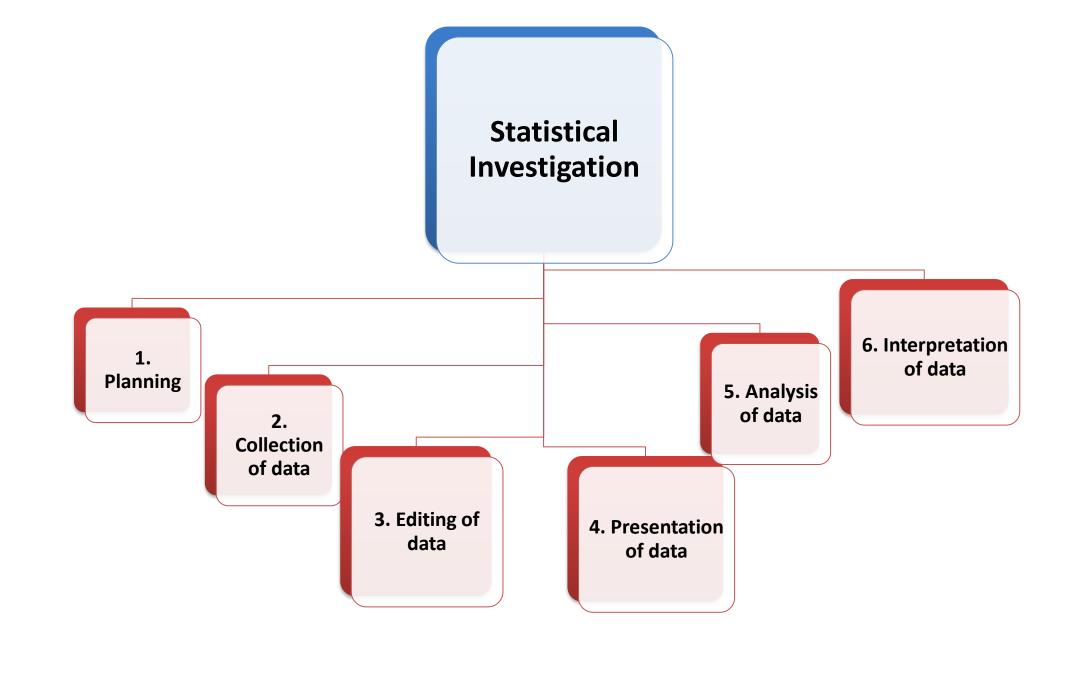
Stage 2 Collection of data

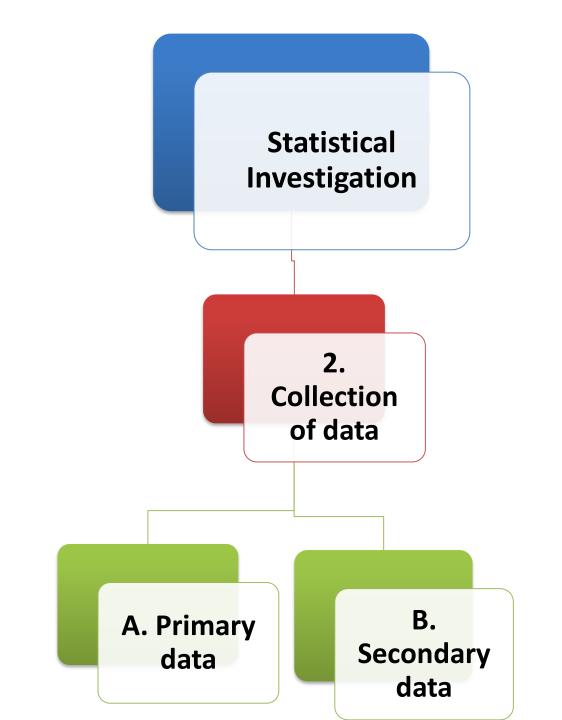
Stage 3 Editing of data

Stage 4 Presentation of data

Stage 5 Analysis of data

Stage 6 Interpretation of data and preparation of report





2. DATA Collection

Primary Data – Collected by investigator

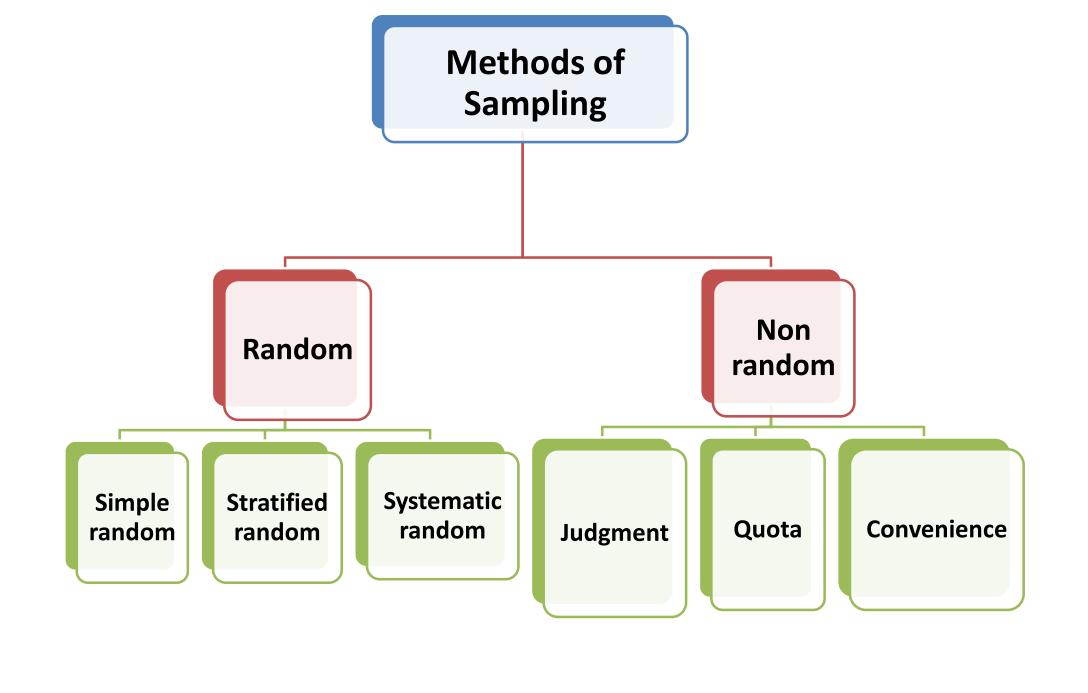
- **→** Direct personal
- > Indirect oral
- > Through correspondents
- **>** Questionnaire
- **Experiments**
- **Census**
- **Sampling**

Secondary data – Obtained by sources

- > International publication
- **➢** Govt. Publication
- Semi official publication
- **Committee reports**
- Private Publication

Sampling

- A method of collection of data from a large population
- It is method of getting a representative fraction of a population
 Ex.
- ✓ One rice is tested from a pot to arrive a conclusion
- ✓ One grape is enough to buy a bunch
- ✓ Length of leaves can be calculated by measuring just 10 leaves



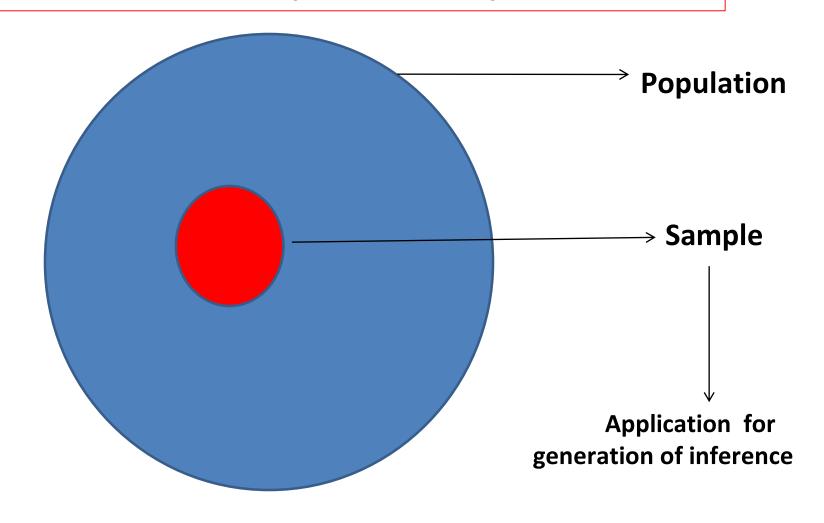
Random Sampling

- Simple Random sampling for uniform populations
- ✓ Lottery method neutral and unbiased
- ✓ Random sampling numbers Assign serial number to each unit have a chance to be included in the sample
- Stratified Random sampling for heterogeneous populations
- Systematic Random sampling for some special or temporal populations

Non –Random Sampling

- Judgment sampling based on some criteria for selection
- Quota sampling based on specified characteristics
- Convenience sampling also known as chunk, based on place, time and availability of resources

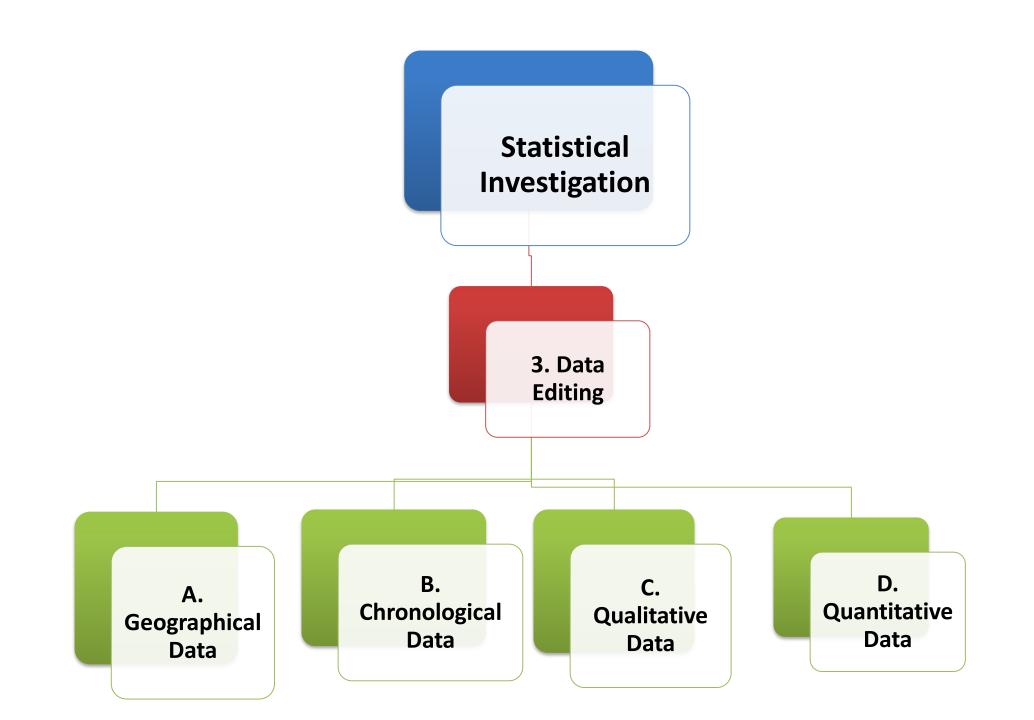
Reliability of sample



Advantages and Disadvantages of Sampling

- More economical, time saving
- High degree of accuracy
- Less number of investigators required
- More scientific and reliable
- Most suited for places where census cannot be applied

- Not suitable for interested characteristics
- A careful, proper plan is needed
- Biased or misleading results may recover
- Personal expertise is needed for selection of appropriate method
- Sources of error are large



3. Editing of Data

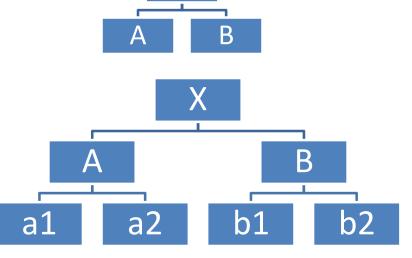
- To condense the mass of data
- To present the facts in a simple form
- To bring out clearly the similarities and dissimilarities
- To facilitate comparison and relationship
- To assist the further analysis

Types of data Classification

- Geographical data Country, State, District etc.
- Chronological data Years, Months, Days, Hours etc.
- Qualitative data Descriptive as colour, gender etc.

Simple – Two classes

Manifold – Many classes



 Quantitative data – Numeric values as age, height, weight, number, size etc.

